



Launching Your Geofilter

Setting up your Geofilter is simple! Get started by going to geofilters.snapchat.com and logging into to your account.

1. Upload

Upload your artwork!



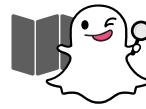
2. Select Time

Select the date and time of your event.



3. Map

Set a geofence around your venue.



4. Buy

Submit your Geofilter and have it reviewed within one business day.

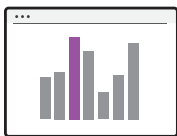


the knot

To redeem The Knot's Exclusive 15% discount, click the "Gift code?" button and enter:



2ZDG5TKDWS2L



Track your Geofilter

(Note: Results may take up to 24 hours to appear.)

Log into your account at geofilters.snapchat.com.



Select "My Geofilters" in the drop down menu.



Select the Geofilter you'd like to view metrics for.

► Conversions

Total number of times Snapchatters applied your Geofilter to their Snaps

👁 Views

Total number of times your Geofilter was seen (by each Snap's creator and their friends)

➡ Impressions

Total number of times someone viewed your Geofilter while looking through the filter options